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**STATEMENT UNDER 37 CFR 3.73(c)**Applicant/Patent Owner: Craig W. BARNETT et al.Application No./Patent No.: 09/754,378Filed/Issue Date: January 5, 2001Titled: METHOD AND SYSTEM FOR ELECTRONIC DISTRIBUTION OF PRODUCT REDEMPTION COUPONSCatalina Marketing Corporation, a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that, for the patent application/patent identified above, it is (choose one of options 1, 2, 3 or 4 below):

1.  The assignee of the entire right, title, and interest.
2.  An assignee of less than the entire right, title, and interest (check applicable box):
  - The extent (by percentage) of its ownership interest is \_\_\_\_%. Additional Statement(s) by the owners holding the balance of the interest must be submitted to account for 100% of the ownership interest.
  - There are unspecified percentages of ownership. The other parties, including inventors, who together own the entire right, title and interest are:

Additional Statement(s) by the owner(s) holding the balance of the interest must be submitted to account for the entire right, title, and interest.

3.  The assignee of an undivided interest in the entirety (a complete assignment from one of the joint inventors was made). The other parties, including inventors, who together own the entire right, title, and interest are:

Additional Statement(s) by the owner(s) holding the balance of the interest must be submitted to account for the entire right, title, and interest.

4.  The recipient, via a court proceeding or the like (e.g., bankruptcy, probate), of an undivided interest in the entirety (a complete transfer of ownership interest was made). The certified document(s) showing the transfer is attached.

The interest identified in option 1, 2 or 3 above (not option 4) is evidenced by either (choose one of options A or B below):

- A.  An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.
- B.  A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

1. From: SEE ATTACHED To: \_\_\_\_\_

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2. From: \_\_\_\_\_ To: \_\_\_\_\_

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Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached.

[Page 1 of 2]

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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**STATEMENT UNDER 37 CFR 3.73(c)**

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Reel \_\_\_\_\_, Frame \_\_\_\_\_, or for which a copy thereof is attached. Additional documents in the chain of title are listed on a supplemental sheet(s). As required by 37 CFR 3.73(c)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

/James G. Gatto/

Signature

James G. Gatto

Printed or Typed Name

December 31, 2012

Date

32,694

Title or Registration Number



## United States Patent and Trademark Office

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**NOTE: Results display only for issued patents and published applications. For pending or abandoned applications please consult USPTO staff.**

**Total Assignments: 4**

Patent #:	NONE	Issue Dt:	Application #:	09754378	Filing Dt:	01/05/2001
Publication #:	200109001145	Pub Dt:	05/10/2001			
Inventors:	Craig W. Barnett, Karen R. Reisner, Mark Braunstein					
Title: Method and system for electronic distribution of product redemption coupons						

**Assignment: 1**

Reel/Frame:	012508/0364	Recorded:	02/20/2002	Pages:	19
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**Conveyance:** ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

Assignor:	BRIGHTSTREET.COM, INC.	Exec Dt:	12/26/2001
Assignee:	E-CENTIVES, INC. 6901 ROCKLEDGE DRIVE, 7TH FLOOR BETHESDA, MARYLAND 20817		

**Correspondent:** HOGAN & HARTSON LLP

MATTHEW T. BAILEY  
555 THIRTEENTH STREET, N.W.  
IP GROUP  
WASHINGTON, DC 20004-1104

**Assignment: 2**

Reel/Frame:	017350/0915	Recorded:	06/30/2006	Pages:	35
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**Conveyance:** CONFIRMATORY PATENT ASSIGNMENT

Assignors:	BRIGHTSTREET.COM, INC. BLACK DIAMOND COT HOLDINGS, LLC	Exec Dt:	01/09/2006
Assignee:	E-CENTIVES, INC. 6901 ROCKLEDGE DRIVE 6TH FLOOR BETHESDA, MARYLAND 20817	Exec Dt:	01/09/2006

**Correspondent:** PILLSBURY WINTHROP SHAW PITTMAN LLP

1650 TYSONS BOULEVARD  
P. O. BOX 10500  
MCLEAN, VA 22102

**Assignment: 3**

Reel/Frame:	024363/0165	Recorded:	07/10/2010	Pages:	7
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**Conveyance:** CHANGE OF NAME (SEE DOCUMENT FOR DETAILS).

Assignor:	E-CENTIVES, INC.	Exec Dt:	05/17/2007
Assignee:	INVENDA CORPORATION 6903 ROCKLEDGE DRIVE, SUITE 1200 BETHESDA, MARYLAND 20817		

**Correspondent:** BRUCE T. MARGULIES

4813-B EISENHOWER AVE.  
ALEXANDRIA, VA 22304

**Assignment: 4**

Reel/Frame:	024363/01645	Recorded:	04/21/2010	Pages:	20
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**Conveyance:** ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).**Assignor:** RAVENINDA CORPORATION**Exec Dt:** 04/16/2010**Assignee:** CATALINA MARKETING CORPORATION  
200 CARILLON PARKWAY  
ST. PETERSBURG, FLORIDA 33716**Correspondent:** NEIFELD IP LAW, PC4813-B EISENHOWER AVENUE  
ALEXANDRIA, VA 22304

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If you have any comments or questions concerning the data displayed, contact PRD / Assignments at 571-272-3350, v.2.3.2

Web interface last modified: July 10, 2012 v.2.3.2

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